

ma mohit arora

DP 227, Pitampura
Delhi - 110088
INDIA

T (In): +91 99994 88807

e: dz.mohit@gmail.com
w: www.mohitarora.in
p: www.mohitarora.in/portfolios.zip

PROFICIENCY FORTE

Art Direction
Trend Analysing
Strategic Approach
Product Design & Development
Visualization
Technical Detailing
Materials/Finishes Selection
Team & Vendor management

ACADEMIC CREDENTIALS

Masters in Design Direction
Istituto Marangoni
Milano , ITALY
2010 - 2011

Bachelor of Design - Fashion &
Lifestyle Accessories
National Institute of Fashion
Technology (NIFT)
New Delhi , INDIA
2005- 2009

INFORMATICS ACQUAINTANCE

OS - Mac and Windows
Adobe In design
Adobe illustrator
Adobe Photoshop
MS Office / iWorks
3D max (Advanced)
Rhinoceros v.4 & v.5
Corel Draw



2011
Student Award



2009
Student of the year

PRODUCT DESIGNER + DESIGN RESEARCHER

COMPETITIVE ADVANTAGES

A dynamic professional with practicing product design projects in various categories like consumer product, personal accessory, lighting design, outdoor accessory, lifestyle, decor, etc.; with around 4 yrs of project experience.

Creativity: possess strong sense of aesthetics, semiotics and ensure adherence to quality measures.

Excellent communication and interpersonal skills that engender motivation and team spirit.

Strategic leadership: lead high performance teams and achieved outstanding success in projects.

Analytical: delivering insights that translate to key value drivers in client businesses.

Customer Service Orientation: create project efficiencies to provide increased value to clients from initial concept to project completion.

Understanding of development of new Business models for marketing and social purposes.

WORK EXPERIENCE

Design Director (Consultant), 2011 –(Aug.-Sept.), Ideaz Inc. , Delhi India

Design Manager, 2009 – 2010, KSP Engineering Company, Noida, India
- Managed Product Design and development Department with tech. support.
- New product proposals, designs, and developments, and executions.
- Coordinated with vendors and the buyers for qualitative results.
- Participated and represented the company in important fairs.

Product Designer, 2008 – 2009 , Jaipur Ceramics Pvt. Ltd., Jaipur, Rajasthan, India
- New product proposals, designs, and developments, and executions.
- Trend analysing and development of new forms, Color and graphics.
- Coordination with marketing and sales team for new briefings.

Product designer, internship project, MAGPPIE International Ltd., India

Researcher - student, for Nokia, 2007 - Human Behavioural Research, Mumbai

Freelance experience, 2006 - till date, with many brands of home décor and lifestyle products, for product design, graphic design, communication design.

ACHIEVEMENTS AND AWARDS

D&AD - Student Award 2011
- Designed a life saving product for High-risk motorways, MICHELIN

SIA Stainless innovation awards, Nomination entry, 2010
- Designed an outdoor urban accessory, KSPec, India

Elle Décor International Design Awards, Student of the year, 2009
- Ceramic collections, Tableware, JCPL Pvt. Ltd., India